

ACCESSORIES GREEN



Discover our new dynamic, progressive and responsible accessories range that has sustainability and integrity at its core. The meticulously conceived accessories of this promise-keeping line embody three crucial principles of responsible living:

Re-think: reduced packaging, sustainable solutions

Re-use: multi-use products made of sustainable materials

Recycle: use of 100% recyclable natural materials

NEW:
SUSTAINABLE
ACCESSORIES LINE
PREVIEW OF 2020
LAUNCH

THINK, ACT & LIVE RESPONSIBLE

Inspiring to be part of a change

This entire range helps hoteliers and modern travellers to be co-creators of a better world by offering products with a reduced ecological impact and an inspiring call to action.





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VARIOUS SUSTAINABLE PRODUCT ALTERNATIVES WITH GLOBALLY-REKNOWN ECO-FRIENDLY MATERIALS, SUCH AS BAMBOO AND NATURAL FELT, ARE IN THE MAKING:

BE THE FIRST TO KNOW MORE!

SUSTAINABLE NECESSITIES

- Plastic-free content whenever possible; replaced by renewable, natural material
- Elimination of inner plastic packaging
- Reduction of outer-packaging
- Sustainable packaging alternative: **stone paper**



REUSABLE / REFILLABLE SOLUTIONS

Well-thought, sustainable pouch and box assortment

- Multi-use pouches providing numerous upcycling options for the guests
- Refillable premium box & tray solutions to showcase the sustainable in-room necessities
- Made of sustainable materials such as craft paper, natural felt or recycled cardboard

RESOURCE-SAVING COMPLEMENTARIES

Further eco-friendly solutions created to eliminate plastic wherever possible

- Range of laundry, shoe or newspaper bags made of recycled craft paper
- Slipper range made of renewable bamboo or natural felt
- Complementary products such as tissue boxes made of natural felt

MODERN ENVIRONMENTALLY-FRIENDLY NECESSITIES

The highlight tree-free packaging material of this nature-respecting collection is stone paper. This material is not only a profound eco-friendly solution but also water-proof, 100% recyclable and features 100% soy ink print.

KEY FEATURES

Refuse:

- Plastic content, if alternative material is available
- Excessive packaging material

Reuse:

- Durable material to ensure long-lasting use
- Upcycling with multi-purpose products

Recycle:

- Use of recycling-friendly, natural materials with clear recycling processes
- Favor recycled material content

Rethink:

- Use of soy ink
- Favor renewable material resources